



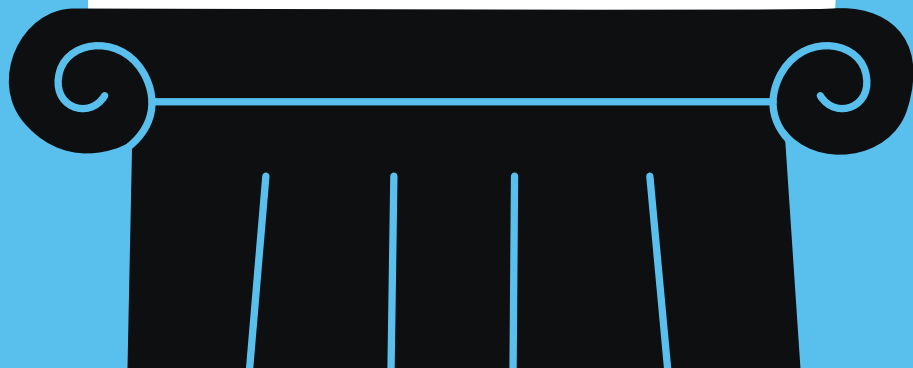
International  
Network of  
Street Papers

#INSP2016  
INSP.NGO

A graphic illustration of several black silhouettes of hands holding a white rectangular sign. The hands are positioned around the edges of the sign, with some pointing towards the text. The background is a solid light blue color.

# GLOBAL STREET PAPER SUMMIT

ATHENS 2016





## CONTENTS

04 ARRIVALS  
DAY

06 DAY  
ONE

12 DAY  
TWO

14 SUMMIT  
OVERVIEW

16 DAY TWO  
*continued...*

18 DAY  
THREE

24 DELEGATE  
LIST



DESIGN: vsandyo.com

# WELCOME TO GREECE



**MAREE  
ALDAM**

*Chief Executive,  
INSP*

**W**elcome to our 20th summit – our first in Greece and our biggest yet!

More than half of our global network will join us in Athens this week – 120 delegates from 59 street papers in 30 different countries. I'd like to say a warm thank you to Shedia and all of our sponsors and venues for their fantastic support and hospitality in organising our 2016 summit.

This year's programme will bring you fantastic keynotes; themed breakout sessions; and plenty of time to discuss, debate and look at what we can achieve together over the next year. Delegates will also have an opportunity to learn more about the unique socio-economic situation in Greece and take learning and inspiration from the grassroots response to both the homelessness and refugee crises.

Shedia is one of the younger street papers in our network and it has been a pleasure to work with Chris and his team right from the start. It has been fantastic to witness their innovative approach and see how the project has grown and developed, to provide such a vital response to homelessness in Athens.

We hope you will enjoy your week with us in this incredible city and leave feeling informed and INSPIred!



**CHRISTOS  
ALEFANTIS**

*Editor, Shedia*

**W**elcome to Athens. A city with a history spanning thousands of years, which is currently experiencing an unprecedented socio-economic crisis. A people warm and hospitable beyond belief, who are struggling to survive day-to-day – and yet happily embrace thousands of asylum seekers who cross the sea in search of peace, safety and a better future for their children.

Homelessness was always a word in the Greek dictionary, but it was never a reality in this part of the world. Over the last six years, this has changed. While there is no official count of the number of homeless people in Greece, nowadays a visit to central social services or just a short stroll in downtown Athens is a telling reminder of the harsh reality that people are trying to adjust to.

But Greece is not just about the high unemployment rate, 'neo-homelessness' [a term introduced to describe the homeless population that emerged not long after the outbreak of the fiscal crisis in Greece] and – personal and collective – pain. It is also about hope.

It is about social activism, grassroots social initiatives, social enterprise, love and solidarity. In response to the crisis, thousands and thousands of citizens have come together to stand with those hit the hardest by the current crisis; to support each other in these toughest of times, developing new ideas, and establishing new supporting networks.

The way Greek society is responding to the crisis will be one of the issues we will be exploring during this year's INSP Global Street Paper Summit, which Shedia has the honor to host. The focus will always be of course on the protagonist of the street paper movement: the vendor.

We aim for the INSP summit in Athens to be an important hub for knowledge exchange and networking between INSP members, as well as a source of inspiration for all.

And of course, we have been working very hard to ensure that the Athens 2016 INSP Global Summit is a great cultural experience for our visiting colleagues.

Kalimera!



# ARRIVALS DAY

11.00am – 4.30pm

## WELCOME DESK

*President Hotel*

**W**elcome to the Global Street Paper Summit 2016! If you have booked accommodation through INSP, go straight to check in at your confirmed hotel (see your email). The INSP team will be in the lobby of the President Hotel to say hello. If you are staying at the Atrium Hotel, you will be collected as detailed on p4-5. If you arrive after 4.30pm, please meet us at either City Hall or To Steki Tou Iliia taverna (see addresses and times on p5).

**TIP:** We recommend wearing comfy shoes today! You will be walking and using public transport.



10.00am – 5.00pm

## GERMAN LANGUAGE MEETING

*Meet in President/Atrium hotel lobby 8.45am  
Goethe-Institut*

**G**erman language papers gather in advance of the main summit to discuss their response to the refugee crisis and how they can support the refugees turning to them for help. Participants should go straight from the event to City Hall.

2.00 – 5.00pm

## INVISIBLE CITY TOUR

*Departing from President  
Hotel at 2.00pm, cost €6*

**T**our Athens with one of Shedia's vendors and discover the city through their eyes, including a visit to Shedia's office. Athens' Invisible Paths social business is part of a worldwide movement of 'homeless tours' that show a different side to global cities. You will be walking for 2+ hours in the hot sun – please remember comfy shoes and sun protection!

### NOTE:

*Tour will be in English. You should already have booked your place. There is a German-language version of this tour on Wednesday.*

**Read more here:**  
[insp.ngo/athens-homeless-city-tour-shedia](http://insp.ngo/athens-homeless-city-tour-shedia)

3.00 – 5.00pm

## PANEL DISCUSSION: THE REFUGEE CRISIS

*Group departs President Hotel at 2.00pm  
Goethe-Institut*

**G**reece is the first stop for many refugees as they attempt to find a new life in Europe. Across the continent, street papers are a source of essential support, offering the chance to earn an income and challenging prejudice. Lefteris Papagiannakis, Deputy Mayor of the City of Athens; Effie Latsoudi from Lesvos Solidarity; and German-language street papers talk about how they are responding to this challenge.

4.30 – 5.30pm

## SHEDIA 'OPEN HOUSE'

*Groups departing from President and Atrium  
hotel at 4.00pm*

**S**hedia ['Raft'] is Greece's only street paper. Launching in 2013, with the support of INSP, it has provided a source of employment for hundreds of people in Athens who have been caught up in the country's economic crisis. Shedia works with 180 vendors, and sells 30,000 copies each month. Vendors buy the magazine for €1.50 and sell it for €3. Meet the staff, vendors and volunteers that make that happen.

**Participants in all afternoon activities will be directed straight to the City Hall Welcome Reception. You will not return to the hotel first.**

6.00 – 7.00pm

## WELCOME RECEPTION

*Groups depart President/  
Atrium at 5.00pm  
City Hall, 63A Athinas St,  
Kotzia Square, Athens 10552*

**T**he city of Athens welcomes INSP delegates. Toast the beginning of this year's action-packed summit with delegates from 59 street papers in 30 countries. Light refreshments and drinks will be provided.



7.00pm – LATE

## DINNER

*To Steki Tou Iliia,  
Eptachalkou 5, Thissio*

**Delegates make their own way back to accommodation after dinner.**





**EXCLUSIVE EXHIBITION**

SHOWING FOR THE DURATION OF THE SUMMIT

**IMAGES OF OUR OTHER SELF**

*1st floor foyer, Onassis Cultural Centre*

**B**ack in October 2013, Shedia vendors were handed a camera. All of them had experienced homelessness and social exclusion as a result of the current social and economic crisis. Their mission was to capture city life from their unique perspective: to record the things that bring a smile to their face or fill them with anger, sadness or hope.

The material collected constitutes a unique social narrative: a narrative of a country deep in socio-economic crisis, of people who are suffering, but also of people determined not to let go, ordinary citizens who keep on hoping, dreaming and fighting for a better world.

*With the support of Onassis Cultural Centre.*



Photos: Matina Paschali

**DAY ONE**

10.00 - 10.30am

**GETTING THE MOST OUT OF YOUR SUMMIT**

*National Insurance Conference Hall, Ethniki Conference Centre*

**A**fter a welcome from INSP Chief Executive Maree Aldam and Chair of the INSP Board Fay Selvan, delegates gather in groups for an interactive opening session. There will be an opportunity to network with fellow delegates and get to know the INSP staff and board. Each group will identify key themes and challenges that they'd like to address over the coming days.

**NOTE:**

**President Hotel:**

*Delegates staying in the President hotel, please meet in the lobby at 8.45am each morning. Bus leaves 9.00am sharp.*

**Atrium Hotel:**

*Delegates from Atrium Hotel will walk 15 mins to the Ethniki each day.*





10.30 – 11.30am  
**KEYNOTE**

# YANIS VAROUFAKIS

*National Insurance Conference Hall,  
Ethniki Conference Centre*

**G**reece's former finance minister has become a hero of the anti-austerity left after taking on the global banking system and the European political elite. He described the austerity measures imposed on his country as "fiscal waterboarding" and suggested that what Greece's creditors were doing to the country amounted to "terrorism". The rebel economist has just published his takedown of Europe's fiscal crisis and its flawed monetary system, 'And the Weak Suffer What They Must?'

Photo: Eurokinissi/Alexandros Georgiadis



11.30am – 12.15pm  
**COFFEE BREAK**

*Hytra, 6th floor, Onassis Cultural Centre*

12.15 – 1.15pm  
**BREAK-OUT SESSIONS**

*Onassis Cultural Centre*

## SOCIAL ENTERPRISE IN GREECE

*Lecture and Exhibition Hall, 5th floor*

**I**n the last few years, the global image of Greece has been dominated by an enormous socio-economic crisis. But beyond the headlines, there are amazing stories of social activism and grassroots initiatives. In this session, we get to know some of those who are supporting the people hit hardest by the crisis. Boroume ('We Can') takes the food waste of Greece's largest supermarket store and donates it to local welfare charities – reducing waste and feeding hungry people. Wise Greece sells top quality Greek products, and uses the profits to feed homeless people. Social enterprise Myrtillo Café offers employment opportunities to vulnerable social groups.

## WORKING TOGETHER FOR A VIBRANT INSP NEWS SERVICE

*Foyer, 4th floor*

**I**NSP's core News Service team – Editorial and Communications Manager Laura Dunlop and Editorial Officer Laura Smith – discuss the successes of last year and plans for the future. How can the global street paper network work together to maintain a dynamic News Service? This is your opportunity to pick up top tips and help us shape your News Service.

1.15 – 2.15pm  
**LUNCH**

*Hytra, 6th floor, Onassis Cultural Centre*



**2.15 - 3.30pm**  
**BREAK-OUT SESSIONS**

*Onassis Cultural Centre*

**WHAT FUNDERS WANT**

*Foyer, 4th floor*

**A** fascinating look at fundraising from the opposite perspective. INSP's Project Manager Zoe Greenfield grills a group of funders from Stavros Niarchos Foundation, John S. Latsis Public Benefit Foundation and TIMA Charitable Foundation about the current funding landscape and what makes a project or organisation stand out.

**TELLING STORIES WITH IMAGES**

*Lecture and Exhibition Hall, 5th floor*

**H**ow can we use photography to portray difficult and challenging topics? We are joined by an expert - top Greek video journalist and photographer Nikolia Apostolou. This is an unmissable opportunity to hear her reveal what makes a great image.

**SALES, DISTRIBUTION & PITCHES**

*Rehearsal Room, basement -3*

**T**his discussion group will provide a space for the exchange of ideas on managing vendor pitches, distribution strategies, recruitment and retention. Example questions include: What is the most effective (and fair) way to organise distribution and allocate pitches? Should tipping be encouraged or not? Should you update your vendors' code of conduct?

**3.30 - 4.00pm**  
**COFFEE BREAK**



*Hytra, 6th floor, Onassis Cultural Centre*

**4.00 - 5.30pm**  
**INSP TALKS**

*Upper Stage, Onassis Cultural Centre*

Short, thought-provoking talks to educate and inspire, on issues of importance to the INSP network.

**A NEW SOLUTION FOR AUSTRALIA'S HOUSING CRISIS**

Steven Persson  
CEO, The Big Issue, Australia

**HOMELESS DEATHS IN BRITISH COLUMBIA**

Jessica Hannon  
Operations Manager, Megaphone, Vancouver

**WELCOMING DORTMUND'S NEW CITIZENS**

Bastian Putter  
Editor-in-Chief, Bodo, Dortmund

**KEYNOTE**  
**CYNTHIA HELLEN**

**P**eruvian-American social entrepreneur Cynthia Hellen is an expert on technology in emerging markets. She is the founder and CEO of SEMPLCT Lab, a design firm which focuses on creating cross cultural collaboration between communities, designing low-cost solutions for those living on less than \$2 a day, and educating society on sustainability. A journalist by training, Hellen began her career in the New York television industry and transitioned to online media. In 2012, she received a Bloomberg Businessweek and Sandbox Network Fellowship for empowering women in a remarkable way.

**7.30pm - LATE**  
**DINNER AND DRINKS**

*Bus leaves Onassis Cultural Centre at 6.30pm. Gigantes / Γιάντες restaurant (Valtetsiou 44, Exarchia)*



Delegates make their own way back to accommodation.





# DAY TWO



10.00 – 10.15am

## GETTING THE MOST FROM YOUR NETWORK

Meet in President hotel lobby at 8.45am, bus leaves 9.00am sharp  
National Insurance Conference Hall,  
Ethniki Conference Centre

**W**e start day two with INSP staff revealing upcoming plans for the network's core projects and services – as well as ways you can get more from your membership.

10.15 – 10.45am

## NETWORK CAFÉ

**R**ound-table groups discuss what we can all do to increase the impact of our network. Discussions will focus on the full range of INSP projects and campaigns, including #VendorWeek, the News Service, the INSP Awards, network support and communication.



10.45am

## GROUP PHOTO

Foyer of the Ethniki  
Conference Centre

10.50 – 11.30am

## COFFEE BREAK

Hytra, 6th floor,  
Onassis Cultural Centre

11.30am – 12.45pm

## BREAK-OUT SESSIONS

Onassis Cultural Centre

### CREATING PROJECTS FOR VENDORS

Foyer, 4th floor

**T**he range of social, sporting, artistic and creative projects now run by street papers is incredible. From street soccer to pétanque and vendor writing to homeless choirs, these opportunities offer structure and routine as well as giving vendors new skills and confidence. Find out how to replicate these projects.

### SOCIAL MEDIA & MARKETING STRATEGIES ON A LOW BUDGET

Lecture and Exhibition Hall, 5th floor

**S**ocial media marketing specialist Lefteris Koulonis presents ideas for low budget communication strategies. How can you get the message out without breaking the bank? The Big Issue Australia's National Marketing and Communications Manager, Emma O'Halloran, also reveals how a content-focused marketing strategy helped boost their sales. Both will be available for your marketing and communications questions.

12.45 – 1.45pm

## LUNCH

Hytra, 6th floor, Onassis Cultural Centre



1.45 - 3.00pm

## BREAK-OUT SESSIONS

Onassis Cultural Centre

### CAMPAIGNING & INFLUENCING

Foyer, 4th floor

**S**treet papers talk about how they have challenged public perceptions of vendors, homelessness and migrants – and reveal how they have influenced decision-makers to drive real change.

### INNOVATION AND IMPACT

Lecture and Exhibition Hall, 5th floor

**W**ith speakers from 180 Moires and Design Thinkers Greece, this workshop will focus on an Evidence Planning tool - a quick way to help articulate and improve what you are trying to accomplish. By making you think more broadly about your work's effect on target beneficiaries, society, other activities and organisations, you will take away the practical tools you need to trigger and support innovation.

## OPTIONAL ACTIVITIES

**NOTE:**

You must have pre-booked your place to attend any of these three tours.

3.00 - 5.00pm

### OPEN NETWORKING

**S**pace will be available in the National Insurance Conference Hall for delegates to arrange their own networking or meetings. This may include regional meet-ups (e.g. Latin America, North America) or special interest groups (e.g. databases).

3.10 - 5.30pm

### INVISIBLE CITY TOUR

Cost €6

**T**our Athens with one of Shedia's vendors and discover the city through their eyes. *This tour will be in German.*

3.10 - 5.30pm

### REFUGEE CAMP VISIT

No cost

Visit to Eleonas camp to see what is happening on the ground as well as hearing from volunteers providing support to refugees.



**TIP:** We recommend wearing comfy shoes for these activities, and remember sun protection.

All groups depart Onassis Cultural Centre at 3.10pm





MON 13 JUN 2016	10.00am – 5.00pm	11.00am – 4.30pm	2.00 – 5.00pm	3.00 – 5.00pm	4.30 – 5.30pm	6.00 – 7.00pm	7.00pm - LATE	THROUGHOUT SUMMIT
<b>ARRIVALS DAY</b>	<b>GERMAN LANGUAGE MEETING</b> <i>Goethe-Institut Depart President/Atrium hotel at 9.00am</i>	<b>WELCOME DESK</b> <i>President Hotel</i>	<b>INVISIBLE CITY TOUR</b> <i>Departing from President Hotel at 2.00pm</i>	<b>PANEL DISCUSSION: THE REFUGEE CRISIS</b> <i>Goethe-Institut Group departing from President/Atrium at 2.00pm</i>	<b>SHEDIA 'OPEN HOUSE'</b> <i>Groups departing from President/Atrium at 4.00pm</i>	<b>WELCOME RECEPTION</b> <i>City Hall , 63A Athinas St, Kotzia Square. Groups departing from President/Atrium 5.00pm</i>	<b>DINNER AND DRINKS</b> <i>To Steki Tou Ilia, Eptachalkou 5, Thissio</i>	<b>EXHIBITION: IMAGES OF OUR OTHER SELF</b> <i>Onassis Cultural Centre, 1st floor foyer</i>
TUE 14 JUN 2016	10.00 – 10.30am	10.30 – 11.30am	11.30am – 12.15pm		12.15 – 1.15pm BREAK-OUT SESSIONS		1.15 – 2.15pm	
<b>DAY ONE</b>	<b>GETTING THE MOST OUT OF YOUR SUMMIT</b> <i>National Insurance Conference Hall, Ethniki Conference Centre</i>	<b>KEYNOTE: YANIS VAROUFAKIS</b> <i>National Insurance Conference Hall, Ethniki Conference Centre</i>	<b>COFFEE BREAK</b> <i>Hytra, 6th floor, Onassis Cultural Centre</i>		<b>SOCIAL ENTERPRISE IN GREECE</b> <i>Lecture and Exhibition Hall, 5th floor, Onassis Cultural Centre</i>	<b>WORKING TOGETHER FOR A VIBRANT INSP NEWS SERVICE</b> <i>Foyer, 4th floor, Onassis</i>	<b>LUNCH</b> <i>Hytra, 6th floor, Onassis Cultural Centre</i>	
	2.15 – 3.30pm BREAK-OUT SESSIONS			3.30 – 4.00pm	4.00 – 5.30pm	7.30pm – LATE		
	<b>WHAT FUNDERS WANT</b> <i>Foyer, 4th floor, Onassis Cultural Centre</i>	<b>TELLING STORIES WITH IMAGES</b> <i>Lecture and Exhibition Hall, 5th floor, Onassis Cultural Centre</i>	<b>SALES, DISTRIBUTION &amp; PITCHES</b> <i>Rehearsal Room, Basement -3, Onassis Cultural Centre</i>	<b>COFFEE BREAK</b> <i>Hytra, 6th floor, Onassis Cultural Centre</i>	<b>INSP TALKS AND KEYNOTE FROM CYNTHIA HELLEN</b> <i>Upper Stage, Onassis Cultural Centre</i>		<b>DINNER AND DRINKS</b> <i>Giantes / Γιάντρες restaurant (Valtetsiou 44, Exarchia) Bus leaves Onassis Cultural Centre at 6.30pm.</i>	
WED 15 JUN 2016	10.00 – 10.15am	10.15 – 10.45am	10.45am	10.50 – 11.30am	11.30am – 12.45pm BREAK-OUT SESSIONS		12.45 – 1.45pm	
<b>DAY TWO</b>	<b>GETTING THE MOST FROM YOUR NETWORK</b> <i>National Insurance Conference Hall, Ethniki Conference Centre</i>	<b>NETWORK CAFÉ</b> <i>National Insurance Conference Hall, Ethniki Conference Centre</i>	<b>GROUP PHOTO</b> <i>Foyer of the Ethniki Conference Centre</i>	<b>COFFEE BREAK</b> <i>Hytra, 6th floor, Onassis Cultural Centre</i>	<b>CREATING PROJECTS FOR VENDORS</b> <i>Foyer, 4th floor, Onassis Cultural Centre</i>	<b>SOCIAL MEDIA &amp; MARKETING STRATEGIES ON A BUDGET</b> <i>Lecture and Exhibition Hall, 5th floor, Onassis Cultural Centre</i>	<b>LUNCH</b> <i>Hytra, 6th floor, Onassis Cultural Centre</i>	
	1.45 – 3.00pm BREAK-OUT SESSIONS			3.00 – 5.00pm	3.10 – 5.30pm OPTIONAL ACTIVITIES	6.30pm – LATE		
	<b>CAMPAIGNING &amp; INFLUENCING</b> <i>Foyer, 4th floor, Onassis Cultural Centre</i>	<b>INNOVATION AND IMPACT</b> <i>Lecture and Exhibition Hall, 5th floor, Onassis</i>	<b>OPEN NETWORKING</b> <i>National Insurance Conference Hall, Ethniki</i>	<b>INVISIBLE CITY TOUR</b> <i>Depart Onassis Cultural Centre at 3.10pm</i>	<b>REFUGEE CAMP VISIT</b> <i>Depart Onassis Cultural Centre at 3.10pm</i>	<b>INSP AWARDS 2016</b> <i>Onassis Cultural Centre</i>		
THU 16 JUN 2016	10.00 – 11.00am	11.00 – 11.30am	11.30am – 12.45pm BREAK-OUT SESSIONS			12.45 – 1.45pm	1.45 – 2.30pm	
<b>DAY THREE</b>	<b>INSP AGM</b> <i>National Insurance Conference Hall, Ethniki Conference Centre</i>	<b>COFFEE BREAK</b> <i>Ethniki Conference Centre</i>	<b>WHAT OUR READERS WANT</b> <i>Foyer, 4th floor, Onassis Cultural Centre</i>	<b>MEETING VENDORS' ADDITIONAL NEEDS</b> <i>Lecture and Exhibition Hall, 5th floor, Onassis</i>	<b>STREET PAPERS ON THE BIG SCREEN</b> <i>Upper Stage, 5th floor, Onassis Cultural Centre</i>	<b>LUNCH</b> <i>Hytra, 6th floor, Onassis Cultural Centre</i>	<b>KEYNOTE: NIKOLAS VOULELIS</b> <i>National Insurance Conference Hall, Ethniki Conference Centre</i>	
	2.30 – 3.00pm	3.00 – 4.00pm	4.00- 4.10pm			6.00 – 11.00pm		
	<b>COFFEE BREAK</b> <i>Ethniki Conference Centre</i>	<b>IDEAS INTO ACTION</b> <i>National Insurance Conference Hall, Ethniki Conference Centre</i>		<b>CLOSING REMARKS</b> <i>National Insurance Conference Hall, Ethniki</i>		<b>CLOSING CELEBRATION</b> <i>Skipper's, 6, Dikastika 190 07. Buses depart from Ethniki at 5.00pm. Buses return to hotels at 11.00pm.</i>		

6.30pm - LATE

# INSP AWARDS 2016

Onassis Cultural Centre

**J**oin us for a glamorous celebration of excellence and innovation in street papers worldwide. The evening will begin with a drinks reception in the foyer on the 5th floor of the Onassis Cultural Centre, before the awards ceremony in the Upper Stage auditorium. Dinner and an after party will follow the ceremony in the Hyrta rooftop restaurant.

Awards will be presented for:

- |                          |                                    |                         |
|--------------------------|------------------------------------|-------------------------|
| 01 Best News Feature     | 05 Best Design                     | 08 Best Project         |
| 02 Best Cultural Feature | 06 Best Vendor Contribution        | 09 Best Online Presence |
| 03 Best Cover            | 07 Special INSP News Service Award | 10 Best Breakthrough    |
| 04 Best Photograph       |                                    | 11 Best Campaign        |



## 10.00 - 11.00am INSP AGM

*Meet President lobby 8.45am, bus leaves 9am  
National Insurance Conference Hall, Ethniki*

- |  |   |
|--|---|
| <b>10.00am</b><br><b>OPENING OF THE MEETING &amp; WELCOME</b><br><i>Fay Selvan, INSP Chair</i>     | <b>10.25am</b><br><b>INSP STRATEGIC PLAN 2016-17 &amp; QUESTIONS</b><br><i>Maree Aldam, INSP CEO</i>                |
| <b>10.02am</b><br><b>READING AND ADOPTION OF THE AGENDA</b><br><i>Fay Selvan, INSP Chair</i>       | <b>10.35am</b><br><b>PROGRESS FEEDBACK &amp; QUESTIONS</b><br><i>Tim Harris, INSP Director</i>                      |
| <b>10.05am</b><br><b>APPROVAL OF THE 2015 AGM MINUTES</b><br><i>Paola Gallo, INSP Secretary</i>    | <b>10.45am</b><br><b>PRESENTATION OF THE 2015 ACCOUNTS &amp; QUESTIONS</b><br><i>Steven Persson, INSP Treasurer</i> |
| <b>10.10am</b><br><b>WELCOME TO NEW MEMBERS 2015-16</b><br><i>Thiago Massagardi, INSP Director</i> | <b>10.53am</b><br><b>2016 AUDITOR ADOPTED BY MEMBERS</b><br><i>Steven Persson, INSP Treasurer</i>                   |
| <b>10.15am</b><br><b>2015-16 ANNUAL REVIEW &amp; QUESTIONS</b><br><i>Maree Aldam, INSP CEO</i>     | <b>10.55am</b><br><b>FINAL QUESTIONS &amp; THANKS</b><br><i>Fay Selvan, INSP Chair</i>                              |
|  | <b>11.00am</b><br><b>CLOSE OF THE AGM</b>   |





**11.00 – 11.30am**  
**COFFEE BREAK**

*Hytra, 6th floor, Onassis Cultural Centre*



**12.45 – 1.45pm**  
**LUNCH**

*Hytra, 6th floor, Onassis Cultural Centre*

**11.30am – 12.45pm**  
**BREAK-OUT SESSIONS**

*Onassis Cultural Centre*

**WHAT OUR READERS WANT**

*Foyer, 4th floor*

**H**ow can street papers hook and keep reader interest? If we want to support vendors it's essential to give them a product that people want to buy, so here we examine editorial approaches in different contexts. How can we decide on the right balance between stories about homeless people and more mainstream content? How do we reach out to a bigger audience without blurring the focus on social issues?

**MEETING VENDORS' ADDITIONAL NEEDS**

*Lecture and Exhibition Hall, 5th floor*

**T**he opportunity to sell a street paper offers thousands of people the chance to change their lives – but many need more than financial support. Many street papers also offer additional services to support vendors with their physical and mental health, addiction issues and to develop their employability skills. How can we help vendors move on?

**STREET PAPERS ON THE BIG SCREEN**

*Upper Stage, 5th floor*

**E**njoy a selection of short films from the street paper network. Meet Street Roots' vendor in a suit Marlon, see how Hus Forbi used the superhero trope to draw attention to an invisible problem, and experience Sorgenfri's music festival. These are just some of the creative promotional videos promoting the street paper movement that we bring you from around the world.



**1.45 – 2.30pm**  
**KEYNOTE**

**NICHOLAS VOULELIS**

*National Insurance Conference Hall, Ethniki Conference Centre*

**V**eteran Greek journalist Nicholas Voulelis is Director of Efimerida Ton Syntakton [The Journalist's Newspaper], a paper run as a co-operative in Athens. Efimerida Ton Syntakton was born in 2012 from the ashes of respected left-wing paper Eleftherotypia, which was one of the early victims of Greece's economic crisis. It employs 150 journalists, many of whom lost their jobs after Eleftherotypia and other Greek papers went bankrupt. Efimerida Ton Syntakton is independent of any major financial backer, publisher or political party. It has become one of the most popular papers in Greece.

Photo: Eurokinissi-Tatiana Bolari

2.30 – 3.00pm

## COFFEE BREAK

*Ethniki Conference Centre*



3.00 – 4.00pm

## IDEAS INTO ACTION

*National Insurance Conference Hall,  
Ethniki Conference Centre*

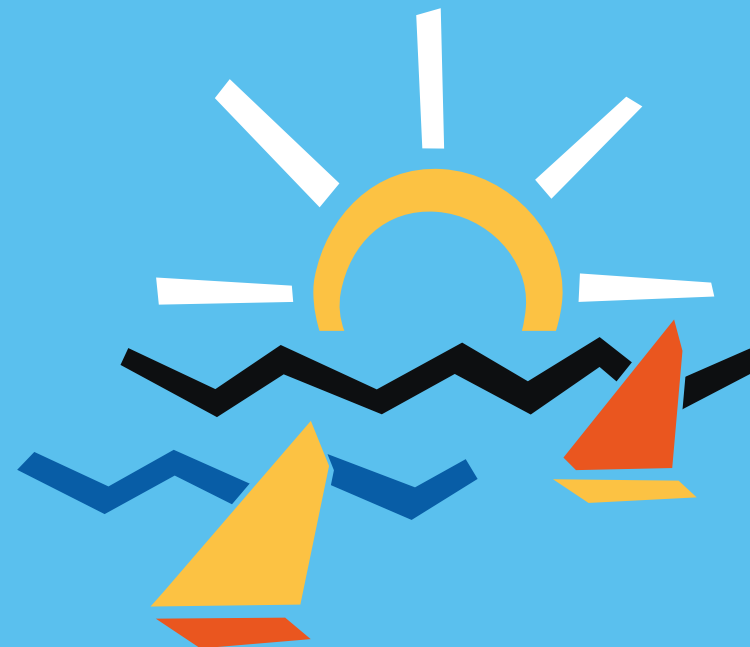
**H**ow can you turn the experience of the summit into practical actions that will improve your paper? In this closing session, INSP provides the tools that will allow you to implement your week's learning. Work out the easy wins to make an immediate impact – and the long term projects for big gains.

4.00- 4.10pm

## CLOSING REMARKS

*National Insurance Conference Hall,  
Ethniki Conference Centre*

**Closing words from** INSP and Shedia. There will be a short break before buses leave Ethniki Conference Centre for the Closing Celebration.



6.00pm – 11.00pm

# CLOSING CELEBRATION

*Buses to the seaside depart from Ethniki at 5.00pm. Buses will bring delegates back to hotels at 11.00pm  
Skipper's, 6, Dikastika 190 07*

**W**e finish our 2016 Summit with a sunset party by the sea. There will be free time at the seaside to swim or sunbathe and then dinner at Skipper's. Come prepared for the beach!

